



**Small Business Development Center**  
**Wilkes University**

*Helping businesses start, grow, and prosper.*

**We can help your small business.**  
***Individual Assistance at No Cost.***

**Have an Idea?**

***Guidance to Start-up/Pre Start-up***

*The SBDC can offer guidance and support in these areas:*

- Education and Guidance about Starting a Business
- Feasibility/Idea Development
- Steps to Get to Business Ownership
- Identifying and Navigating Licensing & Regulations
- Business Planning
- Identifying and Obtaining Financing
- Gathering Research
- Market Analysis and Marketing Plan Development
- Social Media Strategy
- Grand Openings and Planning

**Have a Business?**

***Guidance to Established Businesses***

*The SBDC can offer guidance and support in these areas:*

- Business Expansion and Planning
- Addressing Challenges, Business Improvement Strategies
- Business Plan
- Financing Options, Ideas, Preparation
- Marketing & Identifying New Markets
- Social Media Strategy
- Financial Management/Recordkeeping
- HR/Managing Employees
- Hosting Valuable Internships
- Business Continuity Planning
- Search Engine Optimization, Cybersecurity
- Re-Openings, Open House, Event Planning

**Schedule a Time to Talk with us**

**The Wilkes University Small Business Development Center**

**570.408.4340 • [www.wilkes.edu/sbdc](http://www.wilkes.edu/sbdc)**

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## **Carbon County**

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